

**FOR IMMEDIATE RELEASE:**

April 15, 2025

**Contact:**

DeAnna Harris  
Georgia Wildlife Federation  
770-787-7887, [dharris@gwf.org](mailto:dharris@gwf.org)

## KEEPING GEORGIA WILD FAMILY FESTIVAL RETURNS FOR A FUN-FILLED DAY OF OUTDOOR ADVENTURE

*Families Invited to Explore Archery, Tree-Climbing, Fishing, and More at Free Annual Event*

**MANSFIELD, GA** – The *Keeping Georgia Wild Family Festival* is back for another exciting year, bringing outdoor adventure and hands-on conservation education to the Charlie Elliott Wildlife Center in Mansfield, GA. This free, family-friendly event takes place on **Saturday, May 17, from 9 a.m. to 2 p.m.**, and is co-hosted by the Georgia Wildlife Federation, Georgia Chapter of the National Wild Turkey Federation, FCA Outdoors, and the Georgia DNR–Wildlife Resources Division.

Designed to inspire a love for the outdoors, the festival offers a full day of fun and interactive experiences. Families can try their hand at fishing, archery, tree-climbing, shooting sports, birding, astronomy, and more. Outdoor experts will be on-site to guide and educate participants, ensuring a safe and welcoming environment for all ages and skill levels.



“We’re excited to welcome families back to the *Keeping Georgia Wild Festival* to enjoy nature, learn new skills, and gain a deeper appreciation for Georgia’s incredible natural resources,” said Mike Worley, President & CEO of the Georgia Wildlife Federation. “This event is all about sparking curiosity and confidence in the outdoors through hands-on activities, live animal encounters, and educational presentations.”

**Special Perks:**

- The **first 500 children** will receive a **free event t-shirt** as a fun keepsake.
- Guests can enjoy a **complimentary hotdog lunch** from **11 a.m. to 1 p.m.** (while supplies last).

**Getting There:**

Charlie Elliott Wildlife Center is located off I-20 at Exit 98. From there, travel south approximately 11 miles on Highway 11. Turn left onto Marben Farms Road—festival signs will direct visitors to the Discovery Area. The event will be held rain or shine.

To learn more, visit [gwf.org](http://gwf.org).

###

**About Georgia Wildlife Federation**

Georgia Wildlife Federation was founded as a sportsman’s organization in 1936 and is Georgia’s oldest conservation organization. Today, members include hunters, anglers, bird watchers, hikers, educators, and all Georgians who are interested in preserving our natural resources and outdoor heritage.