



GEORGIA WILDLIFE
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Press Release

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Women's Archery Programs Boost Conservation Efforts in Georgia

Covington, GA – A powerful partnership between two women-centric programs, Artemis Georgia and Girls with Bows, is making significant strides in introducing women to archery while supporting crucial conservation efforts across the state.



Over the past few months, these organizations have provided multiple educational opportunities, successfully introducing more than 45 women and girls to archery equipment and techniques. Participants not only learned about the benefits and joys of archery and bowhunting but also gained hands-on experience at two different archery ranges.

"I love seeing so many women come together that share the same passion for the great outdoors and archery," says Alisha Beck, Founder and Owner of Girls with Bows. "These events show me that Girls with Bows and Artemis Georgia are making a big difference in the women's community. Conservation is so very important, and I am truly blessed to be a part of these amazing programs."

The Georgia Wildlife Federation emphasizes the importance of supporting women in shooting sports, noting that federal taxes generated through archery equipment sales contribute significantly to the nation's conservation funding system. Moreover, women represent the fastest-growing demographic in shooting sports participation nationwide.

Artemis Georgia, a joint program of the Georgia Wildlife Federation and the National Wildlife Federation established in 2019, aims to engage, encourage, and empower women in conservation through hunting, shooting, and angling. Girls with Bows, founded in 2022, focuses on promoting archery and supporting women in the sport.

These initiatives are further supported by the Georgia R3 Initiative, a statewide collaborative effort to recruit, retain, and reactivate participants in hunting, shooting, and angling. Partners include the Georgia Wildlife Federation, Department of Natural Resources, National Wild Turkey Federation, the Georgia Chapter of Safari Club International, and Ducks Unlimited.

By providing supportive environments and educational opportunities, these programs are helping women discover the joys of archery while contributing to vital conservation efforts across Georgia. As the partnership between Artemis Georgia and Girls with Bows continues to grow, it promises to make a lasting impact on both women's empowerment and environmental conservation in the state.

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About Georgia Wildlife Federation:

Georgia Wildlife Federation was founded as a sportsman's organization in 1936 and is Georgia's oldest conservation organization. Today, members include hunters, anglers, bird watchers, hikers, educators, and all Georgians interested in preserving our natural resources and outdoor heritage. Learn more at gwf.org.