



Georgia R3 Summit Agenda

July 19th 2023

11600 Hazelbrand Road NE
Covington, GA 30014



-9:00-9:10 Welcome Addresses

Bre Bashford- R3 Coordinator, GA R3 Initiative
Audrey Hawk- Outreach Coordinator, Quail Forever

-9:10-10:30 Community Introductions

-10:30-10:50 Keynote Speaker

Tina Johansson- Assistant Chief of Game Management, Wildlife Resources Division

-10:50-11:05 Coffee Break

-11:05-11:30 GA R3 Updates

Coral Minchey- Academics Afield Facilitator, Georgia Wildlife Federation
Mike Worley- President and CEO, Georgia Wildlife Federation

-11:30-11:40 National R3 Updates

-11:40-11:50 Opportunities for Collaborative Statewide Action

Audrey Hawk- Outreach Coordinator, Quail Forever

-11:50-12:00 Opportunities for Enhanced Communication & Marketing

Bre Bashford- R3 Coordinator, GA R3 Initiative

-12:00-1:00 Lunch Sponsored by Ducks Unlimited

Justin Aycock- Manager of Youth Engagement Programs, Ducks Unlimited

(continued)



-1:00-2:00 R3 Minutes

Each presenter will have three minutes and one PowerPoint slide to tell their R3 story



-2:00-2:15 Walking Break

-2:15-3:15 Concurrent BreakOut Sessions

1. Learnhunting.org
Audrey Hawk- Outreach Coordinator, Quail Forever
2. Improving the Effectiveness of Fishing Events
Marion Baker- Angler R3 Coordinator, Wildlife Resources Division
3. R3 Programming Resources
Bre Bashford-R3 Coordinator, Georgia R3 Initiative

-3:20-4:20 Concurrent BreakOut Sessions

1. Data Collection and Evaluation of R3 Efforts
Marion Baker- Angler R3 Coordinator, Wildlife Resources Division
2. Storytelling and Participant Inclusivity
Audrey Hawk- Outreach Coordinator, Quail Forever
3. Extend Your Reach via Improved Marketing and Communication Efforts
Bre Bashford- R3 Coordinator, Georgia R3 Initiative
Public Affairs- Wildlife Resources Division

4:25-4:35 Closing Remarks and Call to Action