

# Georgia Mentor Competition

## Mentor a New Hunter & Enter to Win

### Your Participation Matters

The quantity and quality of sporting opportunities in Georgia directly relates to the number of hunters. With urbanization and cultural shifts, the future of hunting and our natural resources is uncertain. Do your part this year by taking someone (adult or child) who has never hunted before afield with you, and you can enter to win a gun and be featured in GON as the Deer, Turkey, or Small Game Mentor of the Year! See back for details or visit [GON.com/mentor](http://GON.com/mentor).

### Mentor Prizes

**Deer Mentor of the Year** – Bergara B-14 Hunter 6.5 Creedmoor  
Sponsored by Quality Deer Management Association



**Turkey Mentor of the Year** – Mossberg 500 Turkey 12 gauge  
Sponsored by Georgia Chapter of National Wild Turkey Federation

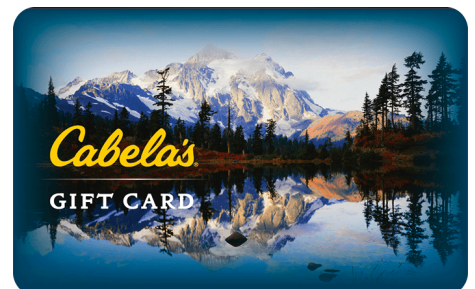


**Small Game Mentor of the Year** – Ruger 10-22 Takedown  
Sponsored by Georgia Wildlife Federation



### Mentee Prizes

Each winning mentor's mentee will receive a \$200 gift card to Cabela's/Bass Pro and an opportunity to set up a meeting with a store associate to help pick out the equipment they need to get started. Sponsored by Cabela's/Bass Pro.



# Georgia Mentor Competition Details

## Purpose

Recruitment, retention, and reactivation (R3) of hunters is the main focus of the Georgia R3 Initiative (GRI). To incentivize recruitment of new hunters, and educate hunters on why mentorship is important, the GRI is partnering with Georgia Outdoors News (GON) to host the second annual Georgia Mentor Competition. The competition will allow hunters (18 or older) who mentor a new hunter of any age (individual that has never hunted or has very limited experience) to enter an application to be considered for the Deer, Turkey, or Small Game Mentor of the Year. Hunts eligible for submission to the Small Game category include any species considered small game or migratory birds by Georgia DNR (alligator, crows, dove, fox, bobcat, grouse, marsh hens, opossum, quail, rabbit, raccoon, snipe, squirrel, and woodcock) and waterfowl.

## Application

Each mentor may submit one application for each category. The competition will be open for submission August 15, 2018 – May 15, 2019 and hunts must occur during this period in Georgia. The Mentor of the Year for each category will be announced summer of 2019. Each Mentor of the Year will win a gun, be featured in a GON article highlighting their story (e.g., how they got their start hunting, why mentoring is important to them, interesting mentorship stories), and their mentee will receive a \$200 gift card to Cabela's/Bass Pro.

To enter the Georgia Mentor Competition, you must:

1. Take a new hunter of any age hunting for deer, turkey, or small game.
  - a. Ensure they have a valid hunting license or apprentice license.
  - b. Take a quality photo of yourself and the new hunter while hunting (no harvest required).
2. Go to **GON.com/mentor** to fill out the entry form (you will need to provide a GADNR Customer ID Number for yourself and the new hunter).

## Winner Selection

The Mentor of the Year for each category will be chosen by the Georgia Mentor Competition Selection Panel made up of judges from five organizations (GWF, QDMA, NWTf, Cabela's/Bass Pro, and GON). The judges will base their selections on their evaluation of the mentor's responses to the application questions and the panel will vote on the finalists to select the Mentor of the Year for each category.

